



## **FY 14-15 Association Report**

### **CSA's PURPOSE**

The CSA is a non-partisan forum for Arizona's 61 county supervisors to address important issues facing local constituents, providing a mechanism to share information and to advance a proactive state and federal policy agenda.

### **EXECUTIVE COMMITTEE MEMBERSHIP**

Hon. Clint Hickman, Maricopa County  
President

Hon. Mandy Metzger, Coconino County  
President Elect

Hon. Tommie Martin, Gila County  
First Vice President

Hon. Antony Smith, Pinal County  
Second Vice President

Hon. Russell McCloud, Yuma County  
Third Vice President

Hon. James Palmer, Graham County  
Immediate Past President

### **CSA PROFESSIONAL STAFF**

Craig A. Sullivan, Executive Director

Todd Madeksza, Dir. of Legislative Affairs

Penny Adams, Dir. of Finance & County Services

Kristin Cipolla, Legislative Liaison

Dan Bogert, Policy Analyst

Yvonne M. Ortega, Exec. Assistant & Special Projects

### **CORE GOALS**

- Protect and enhance county authorities and resources in order to promote efficient, responsive constituent services.
- Develop and disseminate information to assist state and local decision-making.

### **CORE CAPABILITIES**

#### **CSA capabilities leveraged by:**

- *County Supervisors*
- *County Managers*
- *Legislative Affairs Staff*
- *Technical Experts*
- *Affiliate Organizations*
- *Contract Lobbyists*



### **STRATEGIES**

- Advance a proactive policy agenda
- Leverage statewide county supervisor lobbying force
- Develop legislative champions statewide
- Support membership via outreach and specialized support
- Identify, prioritize and develop information products to assist state and local decision-making
- Retain and develop a talented, knowledgeable workforce
- Maintain a fiscally efficient, service-oriented organization

# **FY 14-15 Association Report**

## **Select Outcomes, Information Products and Support Services**

### **Advocacy and Policy Development**

#### **State Advocacy and Policy Development**

- 2014 Tenth Legislative Policy Summit, Hosted by Yavapai County
- 22 proposals analyzed for consideration
- Six CSA initiatives: Two approved by lawmakers; two solved administratively; two did not advance
- Coordinated county opposition to Executive proposed cost shifts
  - Drafted joint CSA/AACo resolution
  - Attached flexibility language, expenditure limitation exemption to county issues in state budget
  - Corrected ADOR local cost share, saving \$3.1 million
  - Secured additional flexibility authority for Pinal, Mohave and Yavapai counties
  - Protected \$550,000/county appropriation for 10 counties
- FY 2016 Budget Analysis
  - FY 2016 Baseline and Executive Comparison
  - FY 2016 Budget Analysis (several variations)
  - 1% Liability Analysis
  - Aggregate State Impacts
  - FY 2016 State Impacts to Counties spreadsheet
- CSA Position Paper on Budget Mitigation
- Defeated or favorably amended legislation problematic for county operations, including proposals that:
  - Established excessive penalties for delayed compliance with auditing requirements
  - Impacted county ability to maintain infrastructure
  - Diminished county dog licensing authority
  - Exposed public employees to substantial civil action
  - Preempted local control over firearms policy
  - Arbitrarily capped county title transfer fees
  - Removed statutory constraints on trial attorney fees
  - Impacted county flood control regulation of mobile homes
  - Diminished county property tax base
- Facilitated/prepared content for CSA leadership meetings with the Governor and Senate/House Majority/Minority Leadership
- Regularly communicated with Governor's Office policy staff
- Briefed House/Senate Majority/Minority Leadership and staff
- Regularly briefed members of the legislature
- Hosted "County 101" briefing for legislative research staff
- Provided staff support for supervisors participating in AACo LPC
- AZ Supreme Court's Commission on Technology, Member
- Represented county interests in legislative workgroups and stakeholder processes on the following topics:
  - Impacts of HURF diversions and transportation funding options

- Retirement system (PSPRS/CORP/EORP/ASRS) Pension Reform
- County comprehensive plans and forest management
- Animal licensing and control
- County financial auditing requirements and practices
- Deferred prosecution best practices
- Medicaid implementation
- Arizona Criminal Justice Commission
- Arizona & federal land management practices
- Election officials of Arizona
- Utility relocation costs
- 1% property tax cap liability shift
- Arizona Justice Alliance & American Friends Service Committee
- Jail and prison incarceration, reducing recidivism, reducing healthcare costs
- Arizona's application for State Innovation Models (SIM) award
- Conducted 2015 Training for:
  - 2014 Audit Training with the Auditor General and County Finance Directors

#### **Federal Advocacy and Policy Development**

- Lobbied AZ Congressional delegation regarding:
  - Support of the Four Forest Restoration Initiative
  - Continuation of Payment in Lieu of Taxes (PILT)
  - Reauthorization of Secure Rural Schools and Community Self-Determination Act
  - Authorization of Surface Transportation Program
  - Support for Public Lands Renewable Energy Development Act
  - Southwest Arizona Land Exchange (Resolution Mine)
  - Opposition to the proposed rule change re: definition of Waters of the U.S. (WOTUS) under the Clean Water Act
  - Support for increased State Criminal Alien Assistance Program (SCAAP) funding
- Coordinated 15-county mobilization urging support of PILT reauthorization
- Provided policy briefings to board on LWCF, SCAAP, WOTUS and the federal budget
- Drafted and disseminated 2015 CSA Federal Priorities
- Conducted county federal issues survey
- U.S. Senators and Supervisors Breakfast, Co-sponsor
- SCM1010: urging Congress; PILT program; funding
- Resolution 3-14: Urging Full Funding for Payment In-lieu of Taxes
- Resolution 4-14: Opposing the Proposed Rule Related to Waters of the U.S.

# **FY 14-15 Association Report**

## **Research and Information Products**

- Established CSA County Government Internship Program
- 2015 Legislative Session Preview
- Overview of the State Budget Situation
- Transportation Policy Briefing
  - Analysis of HURF funding model
  - Review of transportation funding options
  - County specific analysis and anecdotes
- County Priorities: 2015 Legislative Session
- 2015 Legislative Summary
- 2015 Session in Review: Briefing to the Board of Directors
- Analyses of FY16 state budget proposals
- County Budget Impacts Survey
- FY16 County Revenue/Expenditure Report
- Public Lands Briefing Book
  - PILT payments and acreage
  - NACo PILT information
  - Public lands research
  - Relevant federal laws and congressional committees
- TPT/Excise Tax Revenue Quarterly Reports
- HURF distribution flow diagram
- TPT revenue sharing flow diagram
- VLT revenue sharing flow diagram
- Distributed Legislative Action Alerts and Updates
- CSA Brochure: *"What We Do and Why it Matters"*
- "County Government 101" presentation
- CSA Board of Directors Membership Poster
- CSA Board of Directors Contact Sheet
- Legislative Session Progress Report & Tracking
- Executive Transition Manual
  - Top Reasons a County Might Contact the Executive
  - County 101: Roles & Responsibilities of County Gov't
  - Universal County Issues
  - Individual County Issues and Strategic Goals
  - PILT Section
  - SRS Section
  - WOTUS Section
  - Willow Beach Section
  - SCAAP Section
- County Encyclopedia
- 2014 Election documents:
  - Candidate Listings & Results Listings (Primary & General)
  - State and County Ballot Measures
  - Legislative info sheets including committees & contact info
- County Relevant Attorney General Opinions
- AHCCCS Overview
- JP & Constable Report
- Survey of County Jail Capacity
- Effects of "economic competitiveness measures" on County Government
- AHCCCS Overview: County Nexus PowerPoint
- RTC background and Talking Points
- Property Tax Overview and Effects of Prop. 117

## **Media, Communication and Outreach**

- Provided counties with letters, resolutions, and press releases regarding:
  - County legislative priorities 2015
  - Urging lawmakers to restore HURF and identify options to increase HURF revenues
  - Urging federal action to fund PILT
  - Urging federal action for billing of services provided to Medicaid individuals in county jails
- Provided talking points for board members throughout the year
- Produced/distributed congratulatory letters to congressional and legislative delegation
- Coordinated Arizona State Legislature Web Application System registration for all 61 supervisors
- Established CSA's social media presence, Fall 2014
  - Twitter: 246 tweets, 385 followers
  - Facebook 45 posts, 93 likes
- Coordinated media availability at CSA board meetings and briefed reporters on CSA issues, helping to generate media coverage
- Issued 20 press releases
- *CSA Legislative Update*, weekly e-newsletter
- Weekly LPC Reports, distributed to full membership
- Regular Action Alerts and Session Updates (as needed)
- Web platform: [www.countysupervisors.org](http://www.countysupervisors.org)
- Established sponsorship partnerships with 33 businesses
- Hosted 2015 Legislators and Supervisors Reception, attended by nearly 50 state legislators
- Facilitated "County Government Month" and sought proclamation from Governor

## **NACo Engagement**

- Facilitated/supported member participation in NACo
- Advocated appointment of 49 members to NACo
- Nominated Supervisor James Palmer (Graham) for NACo County Leadership Institute
- Nominated supervisors for 2015 NACo WIR Dale Sowards Award
- Supported members with NACo credentials process
- Supported members with participation in NACo Steering Committees
- Arizona Caucus Reception, Co-sponsor
- Western Interstate Region, *Ex Officio*



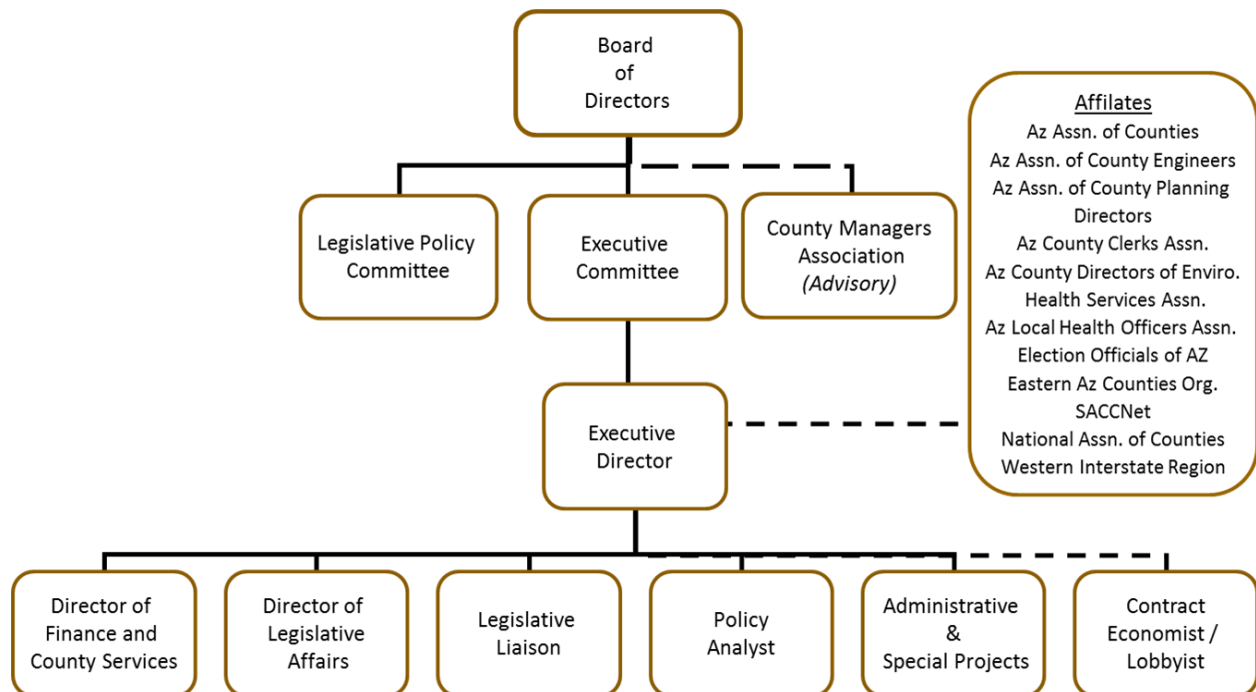
# FY 14-15 Association Report

## Informing County Leaders

- CSA hosted over 100 county meetings to support its membership
- Prepared content/briefing materials for the following:
  - 9 Board of Directors meetings
  - 11 County Managers' Association meetings
  - 9 Legislative Policy Committee meetings
- Guest presentations included:
  - Senate President Andy Biggs
  - Speaker of the House David Gowan
  - Michele Reagan, Arizona Secretary of State
  - Mark Brnovich, Arizona Attorney General
  - Jeff DeWit, Arizona State Treasurer
  - Representative Karen Fann
  - Major General Michael McGuire, Adjutant General, DEMA
  - Wendy Smith-Reeve, Director of ADEM of DEMA
  - David Rousseau, Chairman, Arizona Super Bowl Host Committee
  - John Arnold, Director, OSPB

- Karen Allen, Arizona FirstNet
- Bryan Jeffries, President, Professional Fire Fighters of Arizona -PSPRS
- PSPRS Pension Task Force team
- Bruce Bartholomew, ADOT
- Roz Boxer, Arizona Commerce Authority
- Kimber Lanning, Local First Arizona
- Commander William Weldon, Military Order of the Purple Heart
- Provided legislative briefings to the following:
  - AZ County Planners Association
  - ACIP Public Practice Legal Seminar
  - AZ City/County Management Association
  - AZ Association of County Engineers
  - AZ County Dir. of Environmental Health Services Assn.
  - AZ Civil Deputy Attorneys Association
  - AZ County Clerks Association
  - Election Officials of Arizona
  - Gila Valley Leadership

## 2015 CSA Organizational Chart



**County Supervisors**  
 ASSOCIATION  
 of arizona

1905 W. Washington Street, Suite 100  
 Phoenix, Arizona 85009  
 (602) 252-5521  
[www.countysupervisors.org](http://www.countysupervisors.org)